



## Reel 2 Real International Film Festival for Youth

### ONLINE AUCTION TO RAISE FUNDS DUE TO CUTBACKS

January 11 - February 22, at [www.realauction.ca/Reel2Real](http://www.realauction.ca/Reel2Real)

### Award-winning comedy **MAX EMBARRASSING**

### and Film Criticism Workshop as **Part of the Family Film Series**

Sunday, January 17, 1:00 PM at the Vancity Theatre

The recently announced cuts in provincial funding for the arts are having a disastrous impact on arts organizations across the Province. These cuts have meant that Reel 2 Real was forced to curtail the popular animation workshops offered year-round at the Museum of Vancouver. **In an effort to make up for this unexpected funding shortfall, Reel 2 Real will launch an online auction.**

Visit **Reel 2 Real's Online Auction** at <http://www.realauction.ca/Reel2Real/en/> from **January 11 through February 22** for a chance to bid on great one-of-a-kind items and services. Auction highlights include:

- Family membership at the Museum of Vancouver (\$70 value)
- Four general admission passes to the Vancouver Aquarium (\$112 value)
- Two 2-hour double kayak rental coupons at Ecomarine (\$100 value)
- Two tickets to the Arts Club Theatre (\$118 value);
- Ten tickets to the 29<sup>th</sup> Vancouver International Film Festival (\$110 value)
- And much more!

Executive Director Venay Felton said: "In these particularly challenging times for arts and education in Vancouver, we are excited to launch our online auction and are grateful to the auction donors. Its success will help us keep ticket prices affordable, so as to make our film screenings and workshops accessible to every child. It will also provide scholarships for inner-city classes to attend year-round Animating History workshops at no cost. These scholarships ensure the full participation of children from diverse backgrounds and ability levels."

Checking out what's available will be easy thanks to cutting edge technology from **Real Decoy**, an Ottawa-based web development company with offices in Vancouver. All auction proceeds go to Reel 2 Real. For more information – or to bid – **visit the auction website at <http://www.realauction.ca/Reel2Real/en/> or contact Molly Samson at [education@r2rfestival.org](mailto:education@r2rfestival.org).** Auction items will be on display at the screening below, and audience members will be able to bid in person.

### Family Film Screening of **MAX EMBARRASSING** and Film Criticism Workshop



**Reel 2 Real International Film Festival for Youth** is pleased to present the first screening in a three month **Family Film Series**, **Max Embarrassing**, an award-winning Danish film, on

**Sunday, January 17 at 1 pm at the Vancity Theatre** (1181 Seymour Street). Other screenings in the **Family Film Series** are **March 21**; and a third film TBA in May. The 12th Annual **Reel 2 Real Festival** is from **April 9 - 16, 2010**.

This humorous film is about Max, who has the most embarrassing mother in the world. She loves her son dearly, but has the unfortunate habit of always saying the wrong thing at the wrong time. Mortified Max longs to be cool and impress his pretty classmate Ofelia, but his efforts never turn out as planned, in spite of wise counsel from best friend Hassan. This must-see film was a box office hit in its native Denmark, and received a Crystal Bear Special Mention at the Berlin Film Festival. Directed by Lotte Svendsen. Denmark 2008. 94 min. In Danish with English subtitles. *Recommended for ages 10 and up. Some profanity.*

Tickets are \$6.00 per child and \$8.00 per adult.  
More information: [www.r2rfestival.org](http://www.r2rfestival.org) or 604-224-6162.

### **Young viewers: This is your chance to be on a Youth Jury and be a Film Critic!**

Reel 2 Real will also present a **FREE Film Criticism Workshop** immediately after the screening of **Max Embarrassing** from **3:00-5:00 PM** in the Vancity Theatre Atrium. The two-hour workshop is open to all young viewers, ages 10-19, who want to join the **Reel 2 Real Festival Youth Jury**. Workshop participants will sharpen their critical eye, gain an appreciation for film, and learn what makes a film great!

The 20-member Youth Jury meets for 4 Sundays in March and screens over 50 films to be shown as part of the upcoming Festival. Rating films on plot, character, setting, acting, sound and cinematography, youth in the Jury will award seven prizes, announced during the festival's **Award Celebration**.

Reel 2 Real offers children and youth the opportunity to learn about film and cultural perspectives from around the world. The **12th annual Reel 2 Real runs from April 9-16, 2010** and includes a Family Program for ages six and up, film craft workshops, and a week-long School Program for students in grades three to 12. For more information: [www.r2rfestival.org](http://www.r2rfestival.org) or call: 604-224-6162.

**Reel 2 Real International Film Festival for Youth** is grateful for the support of: Telefilm Canada, British Columbia Arts Council, Canada Council for the Arts, City of Vancouver, Department of Canadian Heritage, The Edith Lando Charitable Foundation.

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