



MPPIA
THE VOICE AND VISION OF
B.C.'S MOTION PICTURE INDUSTRY

CHARTER MEMBERS:

ACFC West
AMPTP
Bridge Studios
CFTPA – BC Producers Branch
Deluxe
Directors Guild of Canada
EP Canada LP
Ernst & Young
IATSE Local 669
IATSE Local 891
North Shore Studios
Northwest Imaging & F/X
Paramount Production
Post Modern Sound Inc.
PricewaterhouseCoopers
PS Production Services Ltd.
Rainmaker
Technicolor Creative Services
Vancouver Film Studios
William F. White

CORPORATE MEMBERS:

Central
CPAWC
Line Consulting Inc.
Sharpe Sound Studios Inc.
Waterfront Pictures
WesternOne Rentals & Sales

AFFILIATE GUESTS:

Academy of Canadian
Cinema and Television
BC Film
BC Film Commission
BCIFP
City of Vancouver
National Film Board of Canada
New Media BC
RFCABC
Telefilm Canada
Victoria Film Commission
Women in Film & Video Vanc.

For Immediate Release

September 30, 2008

**MPPIA Announces Slate For
2nd Annual Motion Picture Industry Week in BC:
Kick Off Set for October 23
'Moving Forward, Giving Back'
Oct. 26 – Nov. 2, 2008**

Vancouver, BC – The Motion Picture Industry Association of British Columbia (MPPIA) is once again rallying the industry and its partners in government, business and BC communities to celebrate Motion Picture Industry Week in BC (MPIW 2008). With the Industry Week launch set for Oct. 23, the week's events will take place between Oct. 26 and November 2.

This year, MPIW takes off where last year's campaign left off under the *Moving Forward, Giving Back* banner, with events that will offer industry partners information, access and an opportunity to give (see attached calendar). Primary themes include the industry's environmental movement, opportunities associated with the 2010 Olympic & Paralympic Games, and career development in the motion picture industry.

With the British Columbia Film Commission's 30th Anniversary as a special highlight in 2008, MPIW is also a celebration of BC's motion picture industry and its achievements. As British Columbia celebrates its 150th Birthday this year, the motion picture production community proudly showcases its contribution to the economic and artistic diversity of the province, and the talent and infrastructure that has been developed in BC over the past three decades.

Says MPPIA Chair Peter Leitch, "Motion Picture Industry Week in BC pays tribute to the enormous collaboration between industry, government and community partners that has been vital to our success."

Charitable giving is an important part of Industry Week to show appreciation for the cooperative role that BC communities play in the province's motion picture industry. With the Greater Vancouver Food Bank as MPPIA's charitable partner in 2008, fundraising and 'food raising' will take place across industry locations throughout the month of October to ensure an ample contribution from the industry that will reach as many people possible. Supporters are encouraged to go to www.vancouverfoodbank.ca to make their own contributions.

(more)



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Motion Picture Industry Week in BC is made possible by MPPIA members, with additional support from British Columbia Film, the British Columbia Film Commission, the Canadian Film and Television Production Association – BC Branch and the First Weekend Club.

Established in 2002, the Motion Picture Production Industry Association of BC (MPPIA) is a member-based, volunteer non-profit organization dedicated to a strong and sustainable future for BC's motion picture industry.

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For more information go to www.mppiaevents.com , or contact:

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www.mppia.com

Motion Picture Industry Week 2008 Schedule of Events:

Thursday, October 23, 6pm – 8pm

First Weekend Club/Motion Picture Industry Week
Proclamation and Launch Reception
The Opus Hotel, 322 Davie Street
By invitation, donations to the Greater Vancouver Food Bank welcomed.
Sponsored by British Columbia Film & MPPIA.

Sunday, October 26, 11am – 3pm

3rd Annual HollyNorth Equipment Swap
HollyNorth Warehouse and Front Lot (rain or shine)
3735 East 1st Avenue, Burnaby, BC
Everyone welcome, donations to the Greater Vancouver Food Bank will be welcomed.

Monday, October 27, 8:30 am

BC Film Commission Locations Forum
The M.J. Morris Wosk Centre for Dialogue at Simon Fraser University
580 West Hastings Street
By Invitation.

Monday, October 27, 1 pm

BC Film Commission Environmental Forum
The M.J. Morris Wosk Centre for Dialogue at Simon Fraser University
580 West Hastings Street
By Invitation.



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Tuesday, October 28, 4pm – 6:30pm

MPPIA/2010 Commerce Opportunities
Broadcaster Panel & Networking Reception
Sutton Place Hotel, Le Versailles Ballroom
845 Burrard Street, Vancouver
All Welcome, cost & registration details tba
contact info@mppia.com

Presented by MPPIA with RBC and the 2010 Commerce Centre.

Wednesday, October 29, 11am – 6pm

FTX West Motion Picture Industry Week Career Expo
Heritage Hall, 3102 Main Street
All Welcome free of charge, go to www.ftxwest.com to register
Presented by FTX Events in partnership with MPPIA.

Wednesday, October 29, 6pm – 9pm

British Columbia Film Commission 30th Anniversary Celebration
Watermark at Kitsilano, 1305 1305 Arbutus St. (at Cornwall)
By invitation, donations to the Vancouver Food Bank welcomed.
Presented by the BC Film Commission.

Thursday, October 30, 5:30 pm

First Weekend Club/Motion Picture Industry Week
Special Screening & Reception
Studio 319, 319 Main Street
By invitation, donations to the Vancouver Food Bank Welcomed.
Presented by the First Weekend Club in partnership with the CFTPA,
MPPIA & the Whistler Film Festival Society.