

# PitchMarket 2010

For Immediate Release ~ Feb 17, 2010

## AWARD WINNING WRITERS SHARE THE GOLD!

Suffering from Olympics fever? Join us for Vancouver's **PitchMarket 2010**, where talented professional film and television writers share their stories and knowledge.

**Special Pre-PitchMarket Event Friday, Marcy 5<sup>th</sup>  
at the Alliance for Arts and Culture (938 Howe St)**

**9 am - 1 pm *Turning Your Screenplay into a TV Pilot*** (\$120 / \$95 for PitchMarket delegates)  
Emmy nominated writer/producer, **Ellen Sandler**, shares her practical tools for transforming your ideas into an original pilot, providing you with a template for a TV series proposal. Whether you're in the early stages of development, or have already written your pilot script, this workshop will help you nail it.

**SATURDAY, MARCH 6<sup>th</sup>  
at the Four Seasons Hotel (791 W. Georgia)**

### **2 pm - 3:30 pm *Writer for Hire***

What options do writers have other than simply turning out spec scripts? How do they get onto the writing team of a series or hired as a story editor? What other venues are there in which writers can work? This panel will discuss what strategies you can develop to build your brand and market yourself as a writer for hire.

### **3:45 pm - 5:15 pm *Inside the TV Writers' Room (Master Class)***

What are the do's and don'ts in team writing? How do you keep your ideas in line with the series bible, the showrunner's vision, and members of the team? Learn the steps to becoming an actual "Showrunner."

#### **PitchMarket's stellar line-up of writers includes:**

Ellen Sandler (Everybody Loves Raymond, Coach)  
James Thorpe (Sanctuary, Relic Hunter)  
Simon Barry (The Art of War, Deep Blue Sea)  
Larry Raskin (The Week the Women Went, Cold Squad, Ice Pilots)  
Daegan Fryklind (jPod, Being Erica, Cold Squad)  
Brenda Greenberg (The Best Years, Street Legal, North/South)

Successful working writers unlock the mysteries of breaking in and staying in the game, sharing valuable nuggets with those aspiring to careers as TV writers, story editors, and creative producers. Want to once and for all give up that day job that is sucking the wind out of your creative balloon? Perhaps you'll get that one bit of advice you need to get your foot past that guarded gate.

**ALL THIS AND MUCH, MUCH MORE AT PITCHMARKET 2010!**

To purchase tickets, visit [www.ftxevents.com](http://www.ftxevents.com)  
(Registration Link on the PitchMarket Page)  
or call: (604) 873-0277  
Email: [marcy@ftxevents.com](mailto:marcy@ftxevents.com)